

Akron Urban League **MARKETING 101**

MARKETING FOR THE SMALL BUSINESS OWNER

Join Akron Urban League's
Entrepreneurship Empowerment Center
virtually Friday, March 4, 2022
at 9:00 AM for our BUSINESS FOCUS & FUNDING workshop

FOCUS

GET EXCITED ABOUT
LEARNING NEW WAYS
TO PROMOTE YOUR
BUSINESS FROM AKRON
URBAN LEAGUE'S
ALISSA SHIVELY,
DIRECTOR OF
MARKETING &
COMMUNICATIONS

FUNDING

LEARN ABOUT THE
AKRON RESILIENCY
FUND FROM
KYLE JULIEN,
WESTERN RESERVE
COMMUNITY FUND

MARCH

4

2022

9 AM



**WESTERN RESERVE
COMMUNITY FUND®**

SIGN UP TODAY!

Ohio

**Minority Business
Assistance Centers**